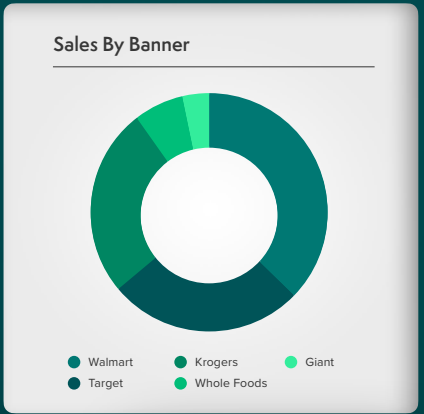


Try Crisp free for 60 days



Give every team insights to succeed

With unlimited user access, Crisp powers collaboration and decision-making across your organization. Real-time data and dashboards give sales, marketing, finance, and supply chain teams the insights they need to grow your business and streamline operations.

Ready to help your team be data-ready?
Start your free 60-day trial.



Sales

- Save **16+ hours per week** with automated data compilation and consolidation, giving sales teams a live feed of retail data all in one place.
- Track trends and find new opportunities: Interactive dashboards make it easy to see changes over time and drill down into the details
- Quickly see how products are selling and why to improve performance. Crisp customers see an average **12% increase in sales**
- Use velocity data to build a strong sell story: Over 60% of Crisp customers have **grown distribution with better data.**
- Accurately target advertising, promotions, and demos with sales and inventory data by city, state, and chain



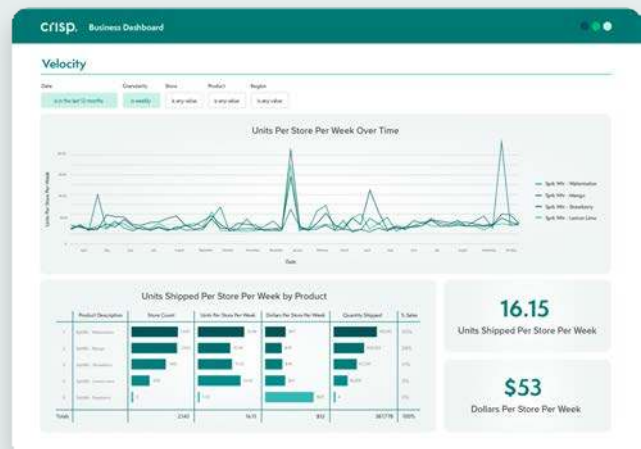
“Products can easily get lost on the shelf with hundreds of other brands. Crisp helps us stay top of mind with retailers to maintain stock, and that makes our business.”

Shelby Sinoway,
Account Manager, No Evil Foods



Marketing

- Know where to pull marketing levers and focus promotions with heat maps and store-level data that show what is selling and why
- Track inventory across DCs and retailers to push or pull back on promotions as needed



“From reports, you can build insights, and then build a data-driven case for additional items, increased shelf space, or more merchandising.”

Roberto Cruz,
Marketing Director, Katz Gluten Free



Supply chain

- Track of distribution and retailer performance to accurately forecast and plan demand
- Manage weeks of supply by product and location to keep average inventory low while minimizing out-of-stocks. On average, **OOS rates decrease by 2-3%** with Crisp.
- Understand distribution by DC to improve logistics and allocate inventory
- Quickly detect and address potential out-of-stocks with Crisp's Voids dashboard. **75% of customers** use Crisp to detect voids.



“

“We live in a supply constrained ecosystem, so the intimacy of insight provided by Crisp is vital...we’re now in a position to forecast and be way ahead with our supply chain.”

Steve Hanley,
CEO, RxSugar

RxSugar®

Finance

- Track deductions by type across accounts with Crisp's Chargebacks Dashboard
- Evaluate trade spend and measure the impact of promotions on overall sales
- Access the latest top-line metrics to inform sales & inventory planning (S&OP) and capital allocation. Over half of Crisp customers **use data more frequently** to make decisions.

“

“With Crisp, we are now able to identify inventory spoilage risk with enough clarity and time to mitigate waste and penalties.”



Adam Moleta,
Key Account Manager

greenleaf
FOODS



Get started today

Sign up for a free 60 day trial to see how real-time, actionable insights can help each of your teams succeed.